



October 10, 2014

Walmart's sound wall walks the talk of slogan "Save Money. Live Better."

Walmart saves money on sound wall. Residents live better.

Walmart had purchased an old Lowe's building near Milwaukee, WI, that backed onto a residential neighborhood. They wanted to be good neighbors coming into the community and decided to provide a sound barrier to protect the residents from their loading dock noise and traffic.

Choosing lightweight, easy-to-install AIL Sound Walls meant Walmart saved money over various concrete or metal alternatives. They saved on material, installation and maintenance. Plus, their neighbors got an attractive and safe sound barrier with little disruption to their yards.

We say "safe" because Walmart had experienced safety issues in the past with degraded concrete or metal structures. In one instance, a large concrete panel actually fell into a neighbor's yard.

Our Tuf-Barrier System is perfect for a tight-space installation. The narrow loading area behind the store is tight against the neighbors' backyards with no room to use the large lifting equipment

Project at a glance:

Name: Brown Deer, WI, Walmart

Location: Milwaukee, WI

Owner: Walmart

Consultant: Manhard Consulting

Sub-Contractor: Patriot Fence and Construction LLC.

General Contractor: Corporate Construction Ltd.

Product: Tuf-Barrier (Reflective)

Sector: Commercial

Application: Store Perimeter Barrier for Loading Docks

Dimensions: 12' x 230'

Installation Time: 1.5 weeks

typically required for heavier systems. Our Tuf-Barrier (Reflective) system is easily installed in tight job sites with only light lifting equipment, which meant less disruption to the neighbors' yards or the store's deliveries.

Collaboration through the entire project cycle

We assisted the consultant early in the project to make sure the project came in under budget. In addition, our engineering department worked closely with them to design the barrier to meet the local municipality's requirements. Our fabricated steel posts and PVC Tuf-Barrier panels were produced within a couple of weeks to keep the project on schedule.

The sound of satisfaction

We've received positive feedback from all the neighbors for the look of the wall and how quiet it's been since the installation. Wal-mart and the contractors have also been pleased with the timely fashion in which we were able to design and supply the wall and have it installed by the fencing contractor.

Our fifth sound barrier wall installation for Walmart

This is our fifth project with Walmart in the past couple of years and they've continued to use AIL as their sound barrier of choice for a long-lasting, maintenance-free system that gives them and their neighbors peace of mind and a quiet environment.

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